

## Privacy Policy for Unity Escape Game

Effective Date: July 2025

Your privacy is important to us. This Privacy Policy explains how **Triangle Hippo** ("we", "our", or "us") collects, uses, and discloses information when you use our mobile application available on the Apple App Store.

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### 1. Information We Collect

We do not collect personal information directly. However, our app uses **Unity Ads**, a third-party advertising service provided by Unity Technologies, which may collect and use certain data to serve personalized or non-personalized ads.

#### Unity Ads may collect:

- **Device Information:** such as device make, model, operating system, language, and IP address.
- **Advertising Data:** including ad views, clicks, installs, and interaction metrics.
- **Identifiers:** including Apple's Identifier for Advertisers (IDFA), if available and if you've provided tracking consent.

You can review Unity's full privacy policy here:

 <https://unity3d.com/legal/privacy-policy>

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### 2. How We Use Information

Information collected via Unity Ads is used to:

- Display and personalize advertisements
- Measure ad performance and effectiveness
- Prevent fraud and improve security

We do not store or access this information ourselves, nor do we sell or share any data.

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### 3. Tracking and Consent (App Tracking Transparency)

In compliance with Apple's AppTrackingTransparency (ATT) framework, our app requests your permission before accessing your device's IDFA for ad personalization.

You can change your preferences at any time in your device settings:

**Settings > Privacy > Tracking**

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#### **4. Children's Privacy**

Our game is designed to be suitable for players of all ages. We do not knowingly collect personal information from users, including children.

Unity Ads, which we use to display advertisements, is configured to comply with child-appropriate data handling where applicable. If you are under the age of digital consent in your country (e.g. 13 in the U.S., 16 in parts of Europe), Unity Ads may serve only non-personalized ads.

If you believe that your child has provided personal information without your consent, please contact us and we will take steps to delete the information.

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#### **5. Data Retention**

We do not retain any personal data. Unity Ads handles data retention according to their privacy policy and applicable laws.

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#### **6. Your Rights**

Depending on your location, you may have rights to:

- Access personal data collected about you
- Request deletion or correction of your data
- Opt-out of data processing for targeted advertising

These requests should be directed to Unity Technologies via their privacy tools:

 <https://unity3d.com/legal/privacy-policy>

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#### **7. Changes to This Policy**


We may update this Privacy Policy from time to time. When we do, we will revise the "Effective Date" at the top of this page. Continued use of the app after changes indicates your acceptance of the updated policy.

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## 8. Contact Us

If you have any questions about this Privacy Policy, you may contact us at:

 [trianglehippogames@gmail.com](mailto:trianglehippogames@gmail.com)

 Triangle Hippo Games, [Los Angeles, USA]